



AUGUST 2020 RETAIL PRICING

PRICES ARE SUBJECT TO CHANGE



PRODUCT	SIZE	DAY SUPPLY	RETAIL PRICE	Cost Per Serving (RET)	RETAIL SALE PRICE
DIRECT ACTION	40#	320	\$91.51	\$0.29	\$86.93
PASTURE LICK	60#		\$62.00		\$58.90
ORANGE SUPERIOR	5#	40	\$33.08	\$0.83	\$31.43
	20#	160	\$93.71	\$0.59	\$89.02
	40#	320	\$151.73	\$0.47	\$144.14
BREEDER'S CHOICE PLUS	20#	80	\$103.64	\$1.30	\$98.46
	40#	160	\$156.56	\$0.98	\$148.73
BREEDER'S EXCEL	40#	53	\$248.00	\$4.68	\$235.60
COLT GROWER	5#	40	\$38.59	\$0.96	\$36.66
	20#	160	\$103.64	\$0.65	\$98.46
	40#	320	\$159.86	\$0.50	\$151.87
RACING FORMULA	5#	40	\$38.59	\$0.96	\$36.66
	20#	160	\$114.66	\$0.72	\$108.93
	40#	320	\$190.73	\$0.60	\$181.19
E-BOOST PASTE	COMING	SOON			
TOTAL PERFORMANCE (NO joint)	5#	40	\$38.59	\$0.96	\$36.66
	20#	160	\$114.66	\$0.72	\$108.93
	40#	320	\$190.73	\$0.60	\$181.19
TOTAL PERFORMANCE PLUS (w/ joint)	5#	40	\$77.18	\$1.93	\$73.32
	20#	160	\$277.83	\$1.74	\$263.94
	40#	320	\$456.44	\$1.43	\$433.62
OIL	7.5#	60	\$35.28	\$0.59	\$33.52
	38#	304	\$123.48	\$0.41	\$117.31
55 GALLON DRUM		3,300			
PUMPS			\$3.50		
BLOOM	5#	40	\$30.87	\$0.77	\$29.33
	20#	160	\$99.23	\$0.62	\$94.27
	40#	320	\$164.28	\$0.51	\$156.07
DIGESTIVE FEED ADDITIVE (DDA)	5#	40	\$36.38	\$0.91	\$34.56
	20#	160	\$98.12	\$0.61	\$93.21
	40#	320	\$148.83	\$0.47	\$141.39
PROBIOTIC PASTE	60gr		\$21.50		
RESCUE AID	2.5#	40	\$74.97	\$1.87	\$71.22
	5#	80	\$145.43	\$1.82	\$138.16
	20#	320	\$545.74	\$1.71	\$518.45
	40#	640	\$859.90	\$1.34	\$816.91
RESCUE AID PASTE	30gr	1 dose	\$25.00		
COOL GUT	5#	27	\$39.69	\$1.47	\$37.71
	20#	106	\$117.94	\$1.11	\$112.04
	40#	213	\$217.73	\$1.02	\$206.84
PRE BUFF (NEW)	1 GAL	60	\$58.50	\$0.98	\$55.58
FOUNDATION FORMULA	5#	80	\$51.82	\$0.65	\$49.23
	20#	320	\$167.58	\$0.52	\$159.20
	40#	640	\$299.88	\$0.47	\$284.89
CMZ PASTE	60gr		\$16.54		
YUCCA 5 WAY PAC	5#	80	\$35.28	\$0.44	\$33.52
	20#	320	\$93.72	\$0.29	\$89.03
	40#	640	\$140.02	\$0.22	\$133.02
OPTIMUM FLEX PLUS	2.5#	40	\$83.79	\$2.09	\$79.60
	5#	80	\$162.07	\$2.03	\$153.97
	20#	320	\$550.15	\$1.72	\$522.64
LQ-HA+	40#	640	\$794.90	\$1.24	\$755.16
	1 QT	32	\$90.00	\$2.81	\$85.50
	1 GAL	128	\$260.00	\$2.03	\$247.00
DHA PERFORM	16.5#	132	\$237.05	\$1.80	\$225.20
	33#	264	\$431.00	\$1.63	\$409.45

PRODUCT	SIZE	DAY SUPPLY	RETAIL PRICE	Cost Per Serv (RET)	RETAIL SALE PRICE
HERBAL RESPOND	5#	160	\$134.51	\$0.84	\$127.78
FORMULA E & Se	5#	80	\$50.72	\$0.63	\$48.18
	20#	320	\$179.71	\$0.56	\$170.72
	40#	640	\$315.32	\$0.49	\$299.55
E NATURAL	1#	90	\$58.50	\$0.65	\$55.58
	5#	450	\$260.50	\$0.58	\$247.48
FORMULA CALM B	5#	80	\$54.02	\$0.68	\$51.32
	20#	320	\$191.84	\$0.60	\$182.25
	40#	640	\$358.31	\$0.56	\$340.39
CALM B PASTE	35gr	1 dose	\$12.60		
MARE RELIEVE	5#	80	\$159.86	\$2.00	\$151.87
ELECTRO AID	10#	80	\$55.13	\$0.69	\$52.37
	30#	240	\$90.41	\$0.38	\$85.89
ELECTRO AID PASTE	35gr	1 dose	\$8.61		

GROOMING PRODUCTS				
PRODUCT	SIZE	CASE	RET EA	SALE
2-IN-1 COND. SHAMPOO	32 OZ	6/CASE	\$16.25	
BRIGHT ACCENT SHAMPOO	32 OZ	6/CASE	\$14.50	
LAZER HD SHINE	32 OZ	6/CASE	\$25.20	
TANGLE FREE	16 OZ	6/CASE	\$24.50	
DETOXIFYING SHAMPOO	32 OZ	6/CASE	\$15.50	
HOOF THERAPY	16 OZ	12/CASE	\$16.00	
CITRONELLA CONCENTRATE	2.5 GAL	1 JUG	\$185.00	
CITRONELLA SPRAY	32 OZ	6/CASE	\$14.50	
CITRONELLA SPRAY REFILL	1 GAL	4/CASE	\$55.50	
dac® BRACE	55 OZ	6/CASE	\$35.00	
dac® MEDICATED POULTICE	5#	6/CASE	\$18.50	
dac® MEDICATED POULTICE	23#		\$27.99	
dac® MEDICATED POULTICE	45#		\$41.00	
dac® ORIGINAL POULTICE	5#	6/CASE	\$14.99	
dac® ORIGINAL POULTICE	23#		\$23.99	
dac® ORIGINAL POULTICE	45#		\$35.49	

SHOW CONTENDER				
PRODUCT	SIZE	CASE	RETAIL	SALE
BIG GAIN	20#		\$57.78	
	40#		\$91.55	
CLEAN UP (12)	1# pack		\$6.00	
		box/12	\$60.24	
DOE GOAT DEVELOP	20#		\$65.91	
	40#		\$108.86	
FILLER UP	10#		\$21.76	
	20#		\$31.74	
	40#		\$38.64	
HOLD	20#		\$49.65	
	40#		\$66.44	
LAMB DEVELOP	20#		\$66.30	
	40#		\$104.80	
PAYLEAN	10#		\$44.66	
	20#		\$76.77	
RIPPED	40#		\$130.65	
	16oz		\$54.69	
SHOW PIG		box/4	\$183.06	
	20#		\$89.69	
STAYING POWER (8 oz bottle)	40#		\$146.42	
	8oz		\$6.00	
WETHER GOAT DEVELOP		box/12	\$55.88	
	20#		\$74.32	
	40#		\$132.85	