



# Why *dac*<sup>®</sup> Products Work

## #thedacdifference

The **Direct Action Company, Inc. (*dac*<sup>®</sup> Vitamins and Minerals)** began in 1983 with its flagship product DIRECT ACTION. Today ***dac*<sup>®</sup> Vitamins and Minerals** offers over 40 products that are geared to meet the unique needs of the animal and its owner.

At ***dac*<sup>®</sup> Vitamins and Minerals** our mission is to provide the finest equine and livestock nutrition and health products at the most economical price we can in order to enhance the performance of our customers animals.

In order to achieve this goal we have partnered with the best in the industry that also share our values:



**National Animal Supplement Council (NASC):** is an industry group dedicated to protecting and enhancing the health of horses and companion animals by adopting and enforcing strict quality control standards for the animal health supplement industry.



**Performance Horse Nutrition<sup>®</sup> (PHN<sup>®</sup>):** is a world renowned equine nutrition consulting company. The goal of PHN<sup>®</sup> is to bring the latest and most innovative equine nutrition knowledge and technological advances to horse owners across the globe.



**Alltech<sup>®</sup>:** is a leading global biotechnology company whose mission is to improve the health and performance of people, animals and plants through natural nutrition and scientific innovation.



**Zinpro Corporation:** has pioneered research and development of organic trace minerals to improve animal wellness and performance.

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PRODUCT	SIZE	SUPPLY*	USES	FEATURES / INGREDIENTS
dac® Bloom	5 lb. 20 lb. 40 lb.	40 160 320	Fat, protein and trace mineral supplement for weight gain, muscle development and hair quality in all classes of horses.	Enhanced with Essential Amino Acids, increased Lysine, Chelated Minerals and palatable Vegetable Fat base.
dac® Breeders Choice Plus	20 lb. 40 lb.	80 160	Multi-vitamin and mineral supplement for breeding horses.	Chelated Minerals, Natural Vitamin E, Pre & Probiotics, elevated Organic Selenium & Vitamin A for reproductive function.
dac® Breeders Excel	40 lb.	53	Fatty Acid Supplement for Semen and Ovarian function.	Omega 3 fatty acids (DHA), Natural Vitamin E. Support reproductive function.
dac® Calm B Paste	35 g	1 Serving	Nutritional supplement to support calm, balanced behaviour in mature horses.	B-Vitamins, Magnesium, Tryptophan. Calming effect on nerves. <b>Does not test, no prohibited substances.</b>
dac® "CMZ" Colt Builder Paste	60 g		Concentrated vitamin and mineral supplement for young horses with skeletal growth problems.	100% Chelated Minerals and Prebiotics to support cartilage and bone development.
dac® Colt Grower	5 lb. 20 lb. 40 lb.	40 160 320	Multi-vitamin and mineral supplement for growing horses.	Chelated Minerals, Organic Selenium, Natural Vitamin E, Pre & Probiotics.
dac® Cool Gut	5 lb. 20 lb. 40 lb.	27 106 213	Nutritional supplement to support stomach and hindgut health in all classes of horses.	Calcium, L-Glutamine, Pre & Probiotics, Whey Protein concentrate, Glycine, Omega 3 (DHA). Support for gastrointestinal mucosa, helps maintain proper gut pH and flora, and helps support protective layers of the bowel.
dac® Digestive Feed Additive (DDA)	5 lb. 20 lb. 40 lb.	40 160 320	Nutritional supplement to support healthy digestion, may reduce the possibility of digestive colic in all classes of horses.	Helps maintain proper gut flora. Ideal daily supplement. Yea-Sacc <sup>®1026</sup> , Bio-Mos <sup>®</sup> and Integral.
dac® DHA Perform	16.5 lb. 33 lb.	132 264	Fatty acid supplement that may reduce inflammation associated with competition and training in all classes of horses. Supports normal integrity and function of lungs. Support for horses with sensitive skin and those with seasonal skin allergies.	Concentrated Omega-3 fatty acids (DHA) to help decrease normal inflammatory pathways.
dac® Direct Action	40 lb.	320	Vitamin and mineral supplement for mature sedentary horses.	Palatable, B-Vitamins, balanced vitamins and minerals.

\* days; 1 horse @ maintenance feeding rate



PRODUCT	SIZE	SUPPLY*	USES	FEATURES / INGREDIENTS
<b>dac® E Natural</b>	1 lb. 5 lb.	90 450	Antioxidant supplement to reduce the negative effects of oxidative stress on muscle tone, immune and reproductive function.	100% Natural Vitamin E, powdered, palatable. Highly concentrated; 1x scoop = 2025 IU 2x scoop = 4050 IU 3x scoop = 6075 IU
<b>dac® Electro-Aid</b>	10 lb. 30 lb.	80 240	Electrolyte supplement for mature horses.	Quick absorbing oral Electrolyte with Chelated Trace Mineral supplement for horses under stress from summer heat, hard work, training and physical activity.
<b>dac® Electro-Aid Paste</b>	35 g	1 Serving	Electrolyte supplement for mature horses.	Quick absorbing oral electrolyte with Chelated Trace Mineral supplement for horses under stress from summer heat, hard work, training and physical activity.
<b>dac® Formula Calm B</b>	5 lb. 20 lb. 40 lb.	80 320 640	Nutritional supplement to support calm, balanced behaviour in mature horses.	B-Vitamins, Magnesium, Tryptophan. Calming effect on nerves. <b>Does not test, no prohibited substances.</b>
<b>dac® Formula E &amp; Se</b>	5 lb. 20 lb. 40 lb.	80 320 640	Nutritional supplement to support normal muscle, immune and reproductive function.	100% Organic Selenium, 100% Natural Vitamin E. Highly palatable. <b>Do not feed more than 1.5 oz per day (per 1000 lb horse).</b>
<b>dac® Foundation Formula</b>	5 lb. 20 lb. 40 lb.	80 320 640	Nutritional supplement to support healthy hoof development in all classes of horses.	Methionine and Lysine are key Amino Acids essential for hoof growth. Chelated Zinc for keratin development in the hoof wall. Nutrients work together to support cracked hoofs and maintain hoof walls.
<b>dac® Herbal Respond</b>	5 lb.	160	Herbal supplement that may help discomfort associated with exercise and activity.	Yucca Schidigera Extract, Vitamin C, Boswellia, Devils Claw. <b>Do not feed to horses suspected of gastric ulcers.</b> <b>Will test – Devils Claw is a prohibited substance for competition horses.</b>
<b>dac® LQ-HA+</b>	1 qt. 1 gal.	32 128	Nutritional supplement to aid the health of joints, cartilage and connective tissue in all classes of horses.	Liquid supplement, concentrated Hyaluronic Acid, MSM, Glucosamine, 250 IU/oz Vitamin E. Enhances healthy joint fluid viscosity. Provides building blocks for synovial fluid, cartilage and connective tissues.
<b>dac® Mare Relieve</b>	5 lb.	80	Nutritional supplement to support calm, balanced behaviour in mature mares.	Blend of Dong Quai Root, Red Raspberry Leaf, Chasteberry Extract and Magnesium. <b>Do not feed to pregnant mares.</b>
<b>dac® Oil</b>	7.5 lb. 38 lb. 55 gal.	60 304 3300	Fat supplement for weight gain and hair coat in all classes of horses.	Canola Oil, Flax Oil, Wheat Germ Oil, Fish oil, Rice Bran Oil. Concentrated Natural Vitamin E (4,000 IU/lb). 98% fat.

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PRODUCT	SIZE	SUPPLY*	USES	FEATURES / INGREDIENTS
dac® Optimum Flex Plus	2.5 lb.	40	Nutritional supplement to aid the health of joints, cartilage and connective tissue in mature horses.	Chondroitin Sulfate, Glucosamine, Hyaluronic Acid, MSM, Vitamin C. Chelated Minerals. Helps support joint flexibility and mobility.
	5 lb.	80		
	20 lb.	320		
	40 lb.	640		
dac® Orange Superior	5 lb.	40	Multi-vitamin and mineral supplement for broodmares, stallions and working horses.	Chelated Minerals, Organic Selenium, Natural Vitamin E, Pre & Probiotics.
	20 lb.	160		
	40 lb.	320		
dac® Pasture Lick	60 lb.		Vitamin and mineral supplement for mature horses not currently receiving supplementation.	Chelated Minerals, Organic Selenium, Pre & Probiotics, Digestive Enzymes. <b>Do not use if horse is currently receiving a vitamin &amp; mineral supplement.</b>
dac® PreBuff	1 gal.	120	Supplement to maintain proper gut pH in all horses.	Highly available calcium source "calcite", buffer and amino acids.
dac® Probiotic Paste	60 g		Probiotic supplement to support gut health in all classes of horses.	Beneficial bacteria to help maintain proper gut flora.
dac® E-Boost Paste	35 g	1 Serving	Nutritional supplement to help support energy production in mature horses.	Branched Chain Amino Acids, B-vitamins and Kemtrace® Chromium to support energy production and recovery.
dac® Racing Formula	5 lb.	40	Multi-vitamin and mineral supplement for high performance.	Chelated Minerals, Organic Selenium, Natural Vitamin E, Pre & Probiotics. Bio-available Iron to support heart and lung function and Kemtrace® Chromium to support energy and production.
	20 lb.	160		
	40 lb.	320		
dac® Rescue Aid	2.5 lb.	40	Nutritional supplement to support healthy digestion and immune function in all classes of horses.	Yea-Sacc® <sup>1026</sup> , Bio-Mos®, B-Vitamins, Beneficial Bacteria. Supports immune system function.
	5 lb.	80		
	20 lb.	320		
	40 lb.	640		
dac® Rescue Aid Paste	30 g	1 Serving	Nutritional supplement to support healthy digestion and immune function in all classes of horses.	Yea-Sacc® <sup>1026</sup> , ButiPearl™ Z EQ. B-Vitamins, Beneficial Bacteria. Supports immune system function.
dac® Total Performance	5 lb.	40	Multi-vitamin and mineral supplement for high performance.	Chelated Minerals, Organic Selenium, Natural Vitamin E, Pre & Probiotics.
	20 lb.	160		
	40 lb.	320		
dac® Total Performance Plus	5 lb.	40	Multi-vitamin and mineral supplement for high performance PLUS Joint Support.	Chelated Minerals, Organic Selenium, Natural Vitamin E, Pre & Probiotics. Includes ingredients to help support healthy bone, joint and connective tissue.
	20 lb.	160		
	40 lb.	320		
dac® Yucca	5 lb.	80	Supplement that may help discomfort associated with exercise and activity as well as binding ammonia in manure.	Yucca Schidigera Extract, Yea-Sacc® <sup>1026</sup> , Chelated Minerals. <b>Does not test, no prohibited substances.</b>
	20 lb.	320		
	40 lb.	640		

\* days; 1 horse @ maintenance feeding rate